

NAPA VALLEY

COMMUNITY FOUNDATION

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February 5, 2010

Dear Friends,

Thank you very much.

With your help, we distributed nearly \$500,000 from *Community Impact Funds* in 2009.

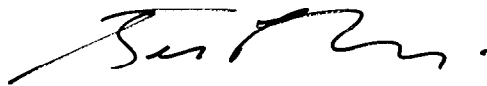
Attached please find a document that includes:

- A summary of donors involved and grants distributed
- A one-page report for each *Community Impact Fund*
- A metric in each called Donor Buying Power, which aims to hang a figure on an old adage – that there is strength in numbers.

I would very much like to hear your feedback on this report, and hope you'll contact me or Marla Tofle with any questions you may have. We can be reached at 707.254.9565.

On behalf of the Board of Directors and staff of the Napa Valley Community Foundation, thank you once again. We are truly grateful for your support.

Sincerely,






Terence P. Mulligan
President

NAPA VALLEY

COMMUNITY FOUNDATION




– Community Impact Funds: Summary –

Fund	2009 Grants	Donors	
 <p>FUND FOR AMERICAN CANYON</p>	<p>\$24,500</p>	<ul style="list-style-type: none"> • Aegis American Canyon, LLC • Anonymous • The James Irvine Foundation 	
 <p>FUND FOR THE ARTS</p>	<p>\$35,000</p>	<ul style="list-style-type: none"> • Lauren Ackerman • Anonymous • Richard & Annie Bennett • Dr. Alvin Lee Block • CDI/Hatt Market • Charter Oak Fund • Dey Leadership Fund • The Estate of Lylah M. Schieck • Freed Family Fund • Jackson Family Foundation • The James Irvine Foundation 	<ul style="list-style-type: none"> • K & J Jaeger Family Fund • Jewish Community of Napa Valley • Bill & Carol Kieschnick • Dave & Jane Meyers • Muh Family Fund • Old Kraft Fund • Optimista Fund • Sato Family Fund • Silverado Farming One Percent Fund • Tulsa and Simone Fund • Turley Family Fund
 <p>FUND FOR CALISTOGA</p>	<p>\$55,250</p>	<ul style="list-style-type: none"> • Anonymous • Dey Community Fund • The James Irvine Foundation • K & J Jaeger Family Fund • Charlie Johnston • The E. Richard Jones Family Foundation • Sally & Rick Jones Family Fund • Jon & Robin Lail • WWJD Fund 	

NAPA VALLEY

COMMUNITY FOUNDATION




– Community Impact Funds: Summary –

Fund	2009 Grants	Donors	
 <p>CAPACITY GRANTS FUND</p>	<p>\$76,632</p>	<ul style="list-style-type: none"> • Lauren Ackerman • The Estate of Lylah M. Schieck • Jackson Family Foundation • The E. Richard Jones Family Foundation • Sally & Rick Jones Family Fund 	<ul style="list-style-type: none"> • The Kobrand Foundation • Bonny Meyer Fund • Justin Meyer Scholarship Fund • Opportunity Fund • Pat & Linda Pingitore • Sato Family Fund • Thacher Family Fund • Walton Family Fund
 <p>THE GREEN FUND</p>	<p>\$39,965</p>	<ul style="list-style-type: none"> • Anonymous • Charter Oak Fund • Cort Goldman Family Fund • Tulsa and Simone Fund 	
 <p>IN SCHOOL & OUT OF SCHOOL FUND</p>	<p>\$120,000</p>	<ul style="list-style-type: none"> • Anonymous (3) • Charter Oak Fund • Cort Goldman Family Fund • The Estate of Lylah M. Schieck • Freed Family Fund • Robert & Ellen Imrie Charity Fund • The James Irvine Foundation • K & J Jaeger Family Fund 	<ul style="list-style-type: none"> • MFL Endowment Fund • Napa Fund • Sally & Rick Jones Family Fund • The Perfect Purée of Napa Valley Charitable Giving Fund • Pat & Linda Pingitore • Sato Family Fund • Tulsa and Simone Fund • Turley Family Fund

NAPA VALLEY

COMMUNITY FOUNDATION

– Community Impact Funds: Summary –

Fund	2009 Grants	Donors	
 <p>NEIGHBORS FUND</p>	<p>\$4,200</p>	<ul style="list-style-type: none"> • Anonymous (7) • Bell Products Fund • Blessings from Heaven Fund • Richard & Annie Bennett • Mr. & Mrs. Rodney Block • Bruce & Rosemary Cakebread • Fred Caspersen Fund • Charter Oak Fund • Cort Goldman Fund • Dey, L.P. • Diageo North America • Doctors Company • J.E. Engle • First Presbyterian Church of Napa • Freed Family Fund • Carolyn Fruchtenicht • Mr. & Mrs. David Gilbreth • Patrick & Pamela Gleeson • Margaret Hager • Jaeger Family Trust 	<ul style="list-style-type: none"> • Jaqua Family Fund • Sally & Rick Jones Family Fund • Macke Family Fund • Patsy Mc Gaughy & John Marx • MFL Family Fund • Napa Valley Vintners/Auction Napa Valley • Old Kraft Fund • Opportunity Fund • Optimista Fund • Palmisano Family Foundation • Janet Peterson • Silver Sensations by Saxon & Leonard • Soroptimist International of Napa • St. Mary's Episcopal Church • Kevin Tabb • UBS Financial Services Community Fund • Vanguard Charitable Endowment Program • Ivy Archer Winters
 <p>FUND FOR ST. HELENA</p>	<p>\$45,189</p>	<ul style="list-style-type: none"> • Anonymous (2) • Bruce & Rosemary Cakebread • The James Irvine Foundation • Jewish Community Endowment Fund • The E. Richard Jones Family Foundation 	<ul style="list-style-type: none"> • Sally & Rick Jones Family Fund • The Kobrand Foundation • Jon & Robin Lail • Lolo's Second To None • Palmisano Family Foundation • Pat & Linda Pingitore • Thacher Family Fund • Mr. & Mrs. Will Wyman III
 <p>STRONG COMMUNITIES FUND</p>	<p>\$95,000</p>	<ul style="list-style-type: none"> • Anonymous (2) • Connee Brannigan • Carver Foundation • Charter Oak Fund • Cort Goldman Family Fund • Dey, L.P. • Folio Fine Wine Partners • David I. Freed • Jackson Family Foundation • K & J Jaeger Family Fund • Sally & Rick Jones Family Fund • Jim & Barbara Maggetti 	<ul style="list-style-type: none"> • Sandra Maggioli & Michael Garibald • Kathy McCarthy • MFL Endowment Fund • Harry and Jina Miller Fund • Napa Fund • Napa Valley Economic Development Corp. • Pat & Linda Pingitore • Sato Family Fund • David & Ruth Sawyer • Silverado Farming One Percent Fund • Edward D. Storm

Total \$495,736

NAPA VALLEY COMMUNITY FOUNDATION



FUND FOR
AMERICAN CANYON

Mission: To provide more resources to nonprofit programs in American Canyon.

- Inception Date: September 2004
- Total Grants: \$94,015
- 2009 Grants: \$24,500
- Number of Donors: 3
- Donor Buying Power: \$1 = \$5[^]

What's Happening

- Investing in programs that
 - Give American Canyon youth, ages 14-24, opportunities to develop themselves as students and as leaders
 - Expose teens and young adults in American Canyon to the broader world of career and citizenship
 - Provide avenues for kids to get their voices heard and participate in their local communities
- We provided funding in 2009 for four projects, including
 - Transportation for 15 teens with alcohol and substance abuse problems to commute between school and their treatment program
 - Five family- and youth-friendly events planned and implemented by a group of local high school students
 - Job-skills training and internships for college-age and high school kids

What We're Learning (+ and -)

- Historically, many American Canyon teens have spent late afternoon hours in Napa (where they go to school) at afterschool programs or hanging out; when its new high school opens this fall, American Canyon will see an influx of kids looking for off-campus places to congregate
- Some nonprofits are responding to the local economic recession by offering new job training and financial counseling programs targeted to young adults
- Nonprofits must communicate effectively with each other to coordinate efforts and avoid competing for American Canyon teens' limited free time

What's Next

- Attracting a broader base of donors to support the Fund
- Ongoing evaluation of Am Can's needs against the Fund's focus areas
- Continuing to monitor grantees' progress

[^] For every \$1 contributed to the Fund by a donor, how many dollars have been distributed from the Fund? This is the ratio, in dollars, of 1: [(Total Grants from Fund)/(Average Contribution to Fund)].

NAPA VALLEY

COMMUNITY FOUNDATION



Mission: To help the arts and culture sector in Napa County weather recent challenges and begin to thrive.

- Inception Date: November 2005
- Total Grants: \$292,300
- 2009 Grants: \$35,000
- Number of Donors: 22
- Donor Buying Power: \$1 = \$30[^]

What's Happening

- Investing in Arts Council of Napa Valley's (ACNV) implementation of the Cultural Plan, which made some key progress
 - Launched Online Arts & Culture Calendar and created a distribution arrangement with the most-visited website by tourists to Napa Valley
 - Formed new partnership with City of Napa to create ArtWalk, a rotating exhibition of public art that also will involve local residents; it is hoped ArtWalk will build community support for passage of a public art ordinance now under consideration by Napa's City Council
 - Piloting software that pulls information on upcoming, local arts events to include on reservation confirmations that hotels send to guests
 - Established a committee, comprised of marketing staff from Napa County arts organizations, to create collective plans to market the Valley's culture scene to tourists
- We provided funding to support ACNV through a major leadership and financial restructuring

What We're Learning (+ and -)

- Buy-in by local arts organizations to marketing initiatives requires near-term, visible payback
- A robust public policy that supports the arts—zoning incentives, dedicated Transient Occupancy Tax (TOT)—is critical, and it can be a slow process
- A small, dedicated group of young adults focused on creating a strong arts and culture sector has emerged as a key link to build grassroots support

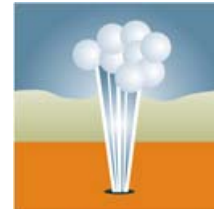
What's Next

- Assessing whether pilot projects to attract tourists to local arts destinations are working
- Ongoing evaluation of needs against the Fund's focus areas
- Attracting a broader base of donors to support the Fund

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NAPA VALLEY

COMMUNITY FOUNDATION



FUND FOR
CALISTOGA

Mission: To provide more resources to nonprofit programs in Calistoga.

- Inception Date: June 2004
- Total Grants: \$179,550
- 2009 Grants: \$55,250
- Number of Donors: 9
- Donor Buying Power: \$1 = \$12[^]

What's Happening

- Investing in programs that
 - Give Calistoga youth, ages 14-24, opportunities to develop themselves as students and as leaders
 - Expose Calistoga teens and young adults to the broader world of career and citizenship
 - Provide avenues for kids to get their voices heard and participate in their local community
- We provided funding in 2009 for eight projects, including
 - Art classes to help 40 students with limited English proficiency increase their language skills
 - Domestic violence prevention and healthy relationship workshops for Calistoga teenagers
 - Intervention and counseling services for 300-plus middle and high school kids struggling with academics or engaging in risky behaviors

What We're Learning (+ and -)

- Nonprofits that co-locate their services on Calistoga Junior/Senior High School's campus are more successful in getting students to participate, since kids don't have to travel, and they tend to build trusting relationships with adults on site that aren't teachers or administrators
- Many students are interested in programs that candidly address issues not discussed in school, like healthy relationships and sex
- Peer-to-peer support groups often are more effective than individual counseling for teenagers because they can see their own challenges and victories mirrored in their classmates

What's Next

- Attracting a broader base of donors to support the Fund
- Ongoing evaluation of Calistoga's needs against the Fund's focus areas
- Continuing to monitor grantees' progress

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NAPA VALLEY

COMMUNITY FOUNDATION



Mission: To help strengthen the organizational capacity of nonprofit organizations working in Napa County.

- Inception Date: May 2006
- Total Grants: \$218,646
- 2009 Grants: \$76,632
- Number of Donors: 13
- Donor Buying Power: \$1 = \$17[^]

What's Happening

- Investing in programs that
 - Support nonprofits to increase fundraising capacity
 - Provide professional development to nonprofit leadership
 - Help nonprofits conduct business more efficiently and effectively
- We pool our resources with E. Richard Jones Family Foundation, Gasser Foundation and Napa Valley Vintners/Auction Napa Valley, then review and decide on grants together. In 2009, our collective grants totaled \$160,582, and 30 projects were awarded, including
 - Fundraising planning to develop new income streams for a nonprofit that supports foster youth to transition into adulthood and offers academic-improvement programs to low-income students
 - I/T equipment for a residential and living-skills program for developmentally disabled young adults
 - Implementation of a volunteer recruitment and retention program for a center that provides support services to low-income families

What We're Learning (+ and -)

- With donations at an all-time low, nonprofits are in greater need of unrestricted funds to effectively maintain programs and infrastructure
- Agencies are developing innovative ways to reduce expenses and diversify income during this economic recession
- Demand for these grants continues to outstrip funds available

What's Next

- Adding capacity-building to other areas of our grantmaking portfolio
- Attracting a broader base of donors to support the Fund
- Ongoing evaluation of County-wide needs against the Fund's focus areas
- Continuing to monitor grantees' progress

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Mission: To identify the major causes of climate change in Napa County with indisputable data so that citizens, policy makers and organizations can better understand the best steps to take to make progress on this critical issue.

- Inception Date: March 2008
- Total Grants: \$39,965
- 2009 Grants: \$39,965
- Number of Donors: 4
- Donor Buying Power: \$1 = \$1[^]

What's Happening

- Invested to expand the scope of a green house gas (GHG) study in Napa County that recently was completed
- Continuing to tap into climate change experts outside Napa County to learn from their experience

What We're Learning (+ and -)

- The transportation sector is responsible for the majority (about 53 percent) of GHG emissions in Napa County
- However, cutting transportation sector emissions is very difficult for two reasons
 - A host of actors outside Napa County contributes to the problem (think of commuters who live in Solano County driving to work in Sonoma or Marin), and are beyond our influence
 - The big levers of change in this area (regional land-use policy, transportation technology and infrastructure) either move too slowly or lie beyond our grasp politically
- Aside from the transportation sector, switching to renewable sources of energy appears to be the most significant step Napa County can take to reduce GHG emissions

What's Next

- Evaluating results of the completed GHG study to understand political feasibility of move towards renewable energy in Napa County
- Attracting a broader base of donors to support the Fund
- Ongoing evaluation of County-wide needs against the Fund's focus areas

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NAPA VALLEY

COMMUNITY FOUNDATION



IN SCHOOL &
OUT OF SCHOOL FUND

Mission: To help children and youth (ages 3-24) succeed in school and improve their chances of becoming confident and contributing adults.

- Inception Date: January 2007
- Total Grants: \$225,000
- 2009 Grants: \$120,000
- Number of Donors: 18
- Donor Buying Power: \$1 = \$18[^]

What's Happening

- Investing in programs that
 - Implement innovative education models designed to improve academic performance, and keep kids and parents engaged in learning
 - Develop leadership and college preparedness among middle and high school students
 - Enrich kids' afterschool experience, at school sites or off-campus
- We provided funding in 2009 for two new projects
 - Challenge grant to a nonprofit working with low-income high school students who have average academic performance and unrealized potential; combines rigorous year-round mentoring, plus college preparation and advising services
 - Program at Napa Valley Unified School District that targets middle and high school students who have the potential to attend four-year college, but need to develop the skills and discipline to do so

What We're Learning (+ and -)

- A combination of state budget cuts and complex budgeting requirements at public schools means there is little-to-no funding to pay for teachers to be trained in highly effective methodologies that help kids of color matriculate to four-year college
- Innovative education models the Fund is supporting with multi-year grants are showing improvements in academic performance among these kids; programs are reaching more students by bringing more donors to the table

What's Next

- Attracting a broader base of donors to support the Fund
- Ongoing evaluation of County-wide needs against the Fund's focus areas
- Continuing to monitor grantees' progress

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NAPA VALLEY

COMMUNITY FOUNDATION



Mission: To provide assistance to individuals and families affected by community-wide emergencies, such as floods, earthquakes or flu pandemics.

- Inception Date: January 2006
- Total Grants: \$510,250
- 2009 Grants: \$4,200
- Number of Donors: 44
- Donor Buying Power: \$1 = \$41[^]

What's Happening

- Investing in Napa County Health & Human Services Agency's actions around the H1N1 virus
 - Free vaccination clinics in American Canyon, Calistoga, City of Napa and St. Helena
 - Recruiting a larger cadre of community volunteers to staff and administer vaccines at the free clinics
- We expanded the Fund's mission to include public health emergencies

What We're Learning (+ and -)

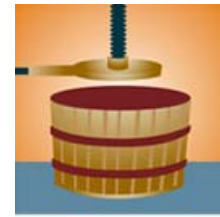
- It takes well-staffed public agencies like Napa County Health & Human Services and Napa County Office of Education, that have deep and wide networks in the community, to spread the word about and coordinate a response to large-scale public health emergencies
- State budget cuts have further chipped away at monies available for operating grants to nonprofits providing emergency response and recovery
- Federal economic stimulus dollars are helping some nonprofits recoup a small portion of losses from state budget cuts

What's Next

- Ongoing discussions with emergency response and recovery agencies to stay abreast of community needs

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NAPA VALLEY COMMUNITY FOUNDATION



FUND FOR
ST. HELENA

Mission: To provide more resources to nonprofit programs in St. Helena and surrounding communities of Angwin, Berryessa, Chiles Valley, Oakville, Pope Valley and Rutherford.

- Inception Date: July 2005
- Total Grants: \$176,115
- 2009 Grants: \$45,189
- Number of Donors: 14
- Donor Buying Power: \$1 = \$19[^]

What's Happening

- Investing in programs that
 - Give area youth, ages 14-24, opportunities to develop themselves as students and as leaders
 - Expose teens and young adults in the St. Helena region to the broader world of career and citizenship
 - Provide avenues for kids to get their voices heard and participate in their local communities
- We provided funding in 2009 for nine projects, including
 - Mobile art trailer program, focused on Angwin teens, that blends field trips around Napa Valley and the broader Bay Area with practical art classes and in-depth mentoring
 - Afterschool program for at-risk Latino kids that combines soccer practice and other activities with life-skills and self-esteem workshops
 - Grief counseling and support groups for one dozen-plus St. Helena High School students affected by deaths of family or friends

What We're Learning (+ and -)

- St. Helena's public school campuses are highly selective when bringing nonprofits in to provide services; programs must have good communication with administrators and teachers, as well as a close fit with each school's philosophy, to be successful
- Peer-to-peer support groups often are more effective than individual counseling for teenagers because they can see their own challenges and victories mirrored in their classmates
- A number of local Mexican-immigrant kids are struggling with their identity, and need opportunities to talk about how to exist between two cultures

What's Next

- Attracting a broader base of donors to support the Fund
- Ongoing evaluation of the region's needs against the Fund's focus areas
- Continuing to monitor grantees' progress

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NAPA VALLEY COMMUNITY FOUNDATION



Mission: To help our County's residents get their basic needs met and engage them in community life.

- Inception Date: January 2007
- Total Grants: \$534,250
- 2009 Grants: \$95,000
- Number of Donors: 25
- Donor Buying Power: \$1 = \$23[^]

What's Happening

- Investing in Napa County programs that
 - Increase financial stability among low-income families
 - Support vulnerable populations with essential services
- We provided funding in 2009 for 16 projects, with a year-round focus on the "Safety Net"— organizations that provide food, housing services and emergency aid to households in need. As a result of our funding
 - 16,000 people received foodstuffs from Napa and Up Valley food banks; 83,000 hot meals were served to adults and children in need
 - 400 homeowners received education about the foreclosure process, bankruptcy and foreclosure rescue scams; 109 received intensive mortgage counseling; applied for loan modifications on behalf of 29 families; completed 19 loan modifications so far, with 10 pending
 - 2,250-plus families got help accessing subsidy programs; obtained crisis counseling; or, received emergency aid, such as childcare, medicine, utilities, transportation and shelter
- The Fund set aside an additional \$286,000 in '09 to be spent in '10

What We're Learning (+ and -)

- Demand for services remains high; fundraising remains difficult
- Nonprofits have adapted to serving new kinds of clients, like former middle-class families who have fallen into poverty, due to job losses or home foreclosures, and are accessing social services for the first time
- Many nonprofits have stopped shedding jobs and found innovative ways to handle increased volume

What's Next

- Ongoing evaluation of County-wide needs against the Fund's focus areas
- Continuing to monitor grantees' progress

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