

NAPA VALLEY

COMMUNITY FOUNDATION

January 20, 2011

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Dear Friends,

Science fans among you might recall the discovery, ten years ago, of Zeolites.

These are materials that actually *expand under pressure* instead of compacting, much like the Community Foundation did in 2010 – because of your support.

With you and dozens of others by our side, we were able to increase grant distributions by 25 percent from **Community Impact Funds** last year, to a total of \$621,400.

Most notably, we targeted nearly \$370,000 to bolster safety net organizations and the vulnerable people they serve, as a tepid economy and a foundering state budget continued to throw significant obstacles in front of local nonprofits.

Our grant distributions grew because we acquired new donors, each of whom brought new resources to the table. More people, plus an aggressive spending policy, translated into more leverage for old and new donors alike. Specifically, in 2010 we:

- Added 18 new donors in support of Community Impact Funds (CIFs)
- Boosted “Donor Buying Power,” our metric for the collective strength of your contributions, in 8 of 9 CIFs.

Attached please find a series of one-page reports on each of our Community Impact Funds. I’d very much like to hear any feedback you may have, and hope you’ll contact me or Marla Tofle with questions or comments.

On behalf of the Board of Directors and staff of the Community Foundation, thank you once again. We are truly grateful for your support.

Sincerely,



Terence P. Mulligan

NAPA VALLEY

COMMUNITY FOUNDATION

– Community Impact Funds: Summary –

Fund	2010 Grants	Donors	
 <p>FUND FOR AMERICAN CANYON</p>	\$25,000	<ul style="list-style-type: none"> • Aegis American Canyon, LLC • Anonymous • The James Irvine Foundation 	
 <p>FUND FOR THE ARTS</p>	\$25,000	<ul style="list-style-type: none"> • Lauren Ackerman • Anonymous • Richard & Annie Bennett • Dr. Alvin Lee Block • CDI/Hatt Market • Charter Oak Fund • Dey Leadership Fund • The Estate of Lylah M. Schieck • Freed Family Fund • Jackson Family Foundation • The James Irvine Foundation • K & J Jaeger Family Fund 	<ul style="list-style-type: none"> • Jewish Community of Napa Valley • Bill & Carol Kieschnick • Ms. Anne Kinder • Dave & Jane Meyers • Muh Family Fund • Old Kraft Fund • Optimista Fund • Sato Family Fund • Silverado Farming One Percent Fund • Tulsa and Simone Fund • Turley Family Fund
 <p>FUND FOR CALISTOGA</p>	\$25,000	<ul style="list-style-type: none"> • Anonymous • Dey Community Fund • The James Irvine Foundation • K & J Jaeger Family Fund • Charlie Johnston • The E. Richard Jones Family Foundation 	<ul style="list-style-type: none"> • Sally & Rick Jones Family Fund • Jon & Robin Lail • Barbara A. Lencioni • WWJD Fund
 <p>CAPACITY GRANTS FUND</p>	\$75,000	<ul style="list-style-type: none"> • Lauren Ackerman • Alison Crowe • The Estate of Lylah M. Schieck • Freed Family Fund • Jackson Family Foundation • The E. Richard Jones Family Foundation • Sally & Rick Jones Family Fund 	<ul style="list-style-type: none"> • The Kobrand Foundation • Jim & Barbara Maggetti • Bonny Meyer Fund • Justin Meyer Scholarship Fund • Opportunity Fund • Pat & Linda Pingitore • Sato Family Fund • Thacher Family Fund • Walton Family Fund

NAPA VALLEY



COMMUNITY FOUNDATION

– Community Impact Funds: Summary –

Fund	2010 Grants	Donors	
 <p>THE GREEN FUND</p>	\$6,000	<ul style="list-style-type: none"> • Anonymous • Charter Oak Fund • Cort Goldman Family Fund • Tulsa and Simone Fund 	
 <p>IN SCHOOL & OUT OF SCHOOL FUND</p>	\$70,000	<ul style="list-style-type: none"> • Anonymous (3) • Charter Oak Fund • Cort Goldman Family Fund • Alison Crowe • The Estate of Lylah M. Schieck • Freed Family Fund • Robert & Ellen Imrie Charity Fund • The James Irvine Foundation • K & J Jaeger Family Fund • Lambert Family Fund 	<ul style="list-style-type: none"> • MFL Endowment Fund • Napa Fund • Sally & Rick Jones Family Fund • The Richard and Martha Pastcan Fund • The Perfect Purée of Napa Valley Charitable Giving Fund • Pat & Linda Pingitore • Sato Family Fund • Tulsa and Simone Fund • Turley Family Fund
 <p>NEIGHBORS FUND</p>	\$0	<ul style="list-style-type: none"> • Anonymous (7) • Bell Products Fund • Blessings from Heaven Fund • Richard & Annie Bennett • Mr. & Mrs. Rodney Block • Bruce & Rosemary Cakebread • Fred Caspersen Fund • Charter Oak Fund • Cort Goldman Fund • Dey, L.P. • Diageo North America • The Doctors Company • J.E. Engle • First Presbyterian Church of Napa • Freed Family Fund • Carolyn Fruchtenicht • Mr. & Mrs. David Gilbreth • Patrick & Pamela Gleeson • Margaret Hager • Jaeger Family Trust • Jaqua Family Fund 	<ul style="list-style-type: none"> • Sally & Rick Jones Family Fund • Lambert Family Fund • Macke Family Fund • Patsy Mc Gaughy & John Marx • MFL Family Fund • Napa Valley Vintners/Auction Napa Valley • Old Kraft Fund • Opportunity Fund • Optimista Fund • Palmisano Family Foundation • Janet Peterson • Silver Sensations by Saxon & Leonard • Soroptimist International of Napa • St. Mary's Episcopal Church • Kevin Tabb • UBS Financial Services Community Fund • Vanguard Charitable Endowment Program • Ivy Archer Winters

NAPA VALLEY COMMUNITY FOUNDATION

– Community Impact Funds: Summary –

Fund	2010 Grants	Donors	
 <p>FUND FOR ST. HELENA</p>	<p>\$25,900</p>	<ul style="list-style-type: none"> • Anonymous (2) • Bruce & Rosemary Cakebread • The James Irvine Foundation • Jewish Community Endowment Fund • K & J Jaeger Family Fund • The E. Richard Jones Family Foundation 	<ul style="list-style-type: none"> • Sally & Rick Jones Family Fund • The Kobrand Foundation • Jon & Robin Lail • Lolo's Second To None • The Lynch Family Fund • Palmisano Family Foundation • Pat & Linda Pingitore • Thacher Family Fund • Mr. & Mrs. Will Wyman III
 <p>STRONG COMMUNITIES FUND</p>	<p>\$369,500</p>	<ul style="list-style-type: none"> • Anonymous (3) • Connee Brannigan • The California Wellness Foundation • Carver Foundation • Charter Oak Fund • Cort Goldman Family Fund • Dey, L.P. • Faded Freckles Fund • Folio Fine Wine Partners • David I. Freed • Gallica Wines LLC • Jackson Family Foundation • K & J Jaeger Family Fund • Sally & Rick Jones Family Fund • Ms. Anne Kinder • Lambert Family Fund • Jim & Barbara Maggetti 	<ul style="list-style-type: none"> • Sandra Maggioli & Michael Garibald • Kathy McCarthy • MFL Endowment Fund • Harry and Jina Miller Fund • Napa Fund • Napa Valley Economic Development Corp. • Oakville Fund • The Richard and Martha Pastcan Fund • Pat & Linda Pingitore • Sato Family Fund • David & Ruth Sawyer • Silverado Farming One Percent Fund • Edward D. Storm • Thacher Family Fund

Total \$621,400

NAPA VALLEY

COMMUNITY FOUNDATION



FUND FOR
AMERICAN CANYON

Mission: To provide more resources to nonprofit programs in American Canyon.

- Inception Date: September 2004
- Total Grants: \$119,015
- 2010 Grants: \$25,000
- Number of Donors: 3
- Donor Buying Power: \$1 = \$7[^]

What's Happening

- Investing in programs that
 - Give American Canyon youth, ages 14-24, opportunities to develop themselves as students and as leaders
 - Expose teens and young adults in American Canyon to the broader world of career and citizenship
 - Provide avenues for kids to get their voices heard and participate in their local communities
- Since inception, the Fund has made possible a total of 20 projects that delivered services to 350-plus American Canyon teens and young adults
- In 2010, the Fund supported six projects, including
 - Afterschool music enrichment and school spirit programs for 150 students at American Canyon High School (ACHS)
 - Grief counseling for students affected by deaths of family or friends
 - Job-skills training and paid internships for 25 college-age and high school kids

What We're Learning (+ and -)

- Organizations that are successful in reaching teens have a close relationship with school teachers and administrators, and make services available on campus
- Several nonprofits are new to working in American Canyon, and are learning that coordinating and collaborating with other agencies is necessary in order to compete for teens' limited time

What's Next

- Attracting a broader base of donors to support the Fund
- Convening community members to get their input on local needs, and to help us assess whether it's time to revise the Fund's focus areas
- Continuing to monitor grantees' progress

[^] For every \$1 contributed to the Fund by a donor, how many dollars have been distributed from the Fund?
This is the ratio, in dollars, of 1: [(Total Grants from Fund)/(Average Contribution to Fund)].

NAPA VALLEY

COMMUNITY FOUNDATION



FUND FOR THE ARTS

Mission: To help the arts and culture sector in Napa County weather recent challenges and begin to thrive.

- Inception Date: November 2005
- Total Grants: \$317,300
- 2010 Grants: \$25,000
- Number of Donors: 23
- Donor Buying Power: \$1 = \$32[^]

What's Happening

- Since inception, the Fund has made possible
 - Completion and implementation of the Valley's first-ever Cultural Plan, with thousands of arts supporters participating in its creation
 - Investment by county government, which set aside a portion of Napa County Transient Occupancy Tax (TOT) to support the arts
 - Passage of a public art ordinance in City of Napa, and launch of a rotating public art exhibition downtown
 - Transformation of Arts Council Napa Valley (ACNV) to become an effective trade association for the arts sector
 - Unprecedented collaborative dialogue and programming among local arts organizations, including a committee dedicated to creating collective plans to market our Valley's cultural offerings to tourists
 - Online products that integrate arts and tourism marketing, like the nvars.org calendar, and event announcements on reservation confirmations that hotels email to guests
- In 2010, the Fund made a challenge grant to ACNV, to pilot an umbrella promotional strategy for a new, month-long Valley-wide arts festival

What We're Learning (+ and -)

- The sector is stabilizing: new arts organizations have emerged, and cross-agency collaborations are on the rise
- Still, financial stability remains elusive among key players that can draw in significant out-of-town audiences or undertake umbrella marketing efforts

What's Next

- Gathering stakeholders to inform us about the current state of the sector
- Re-designing the Fund's focus areas to address areas of need identified

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NAPA VALLEY

COMMUNITY FOUNDATION



Mission: To provide more resources to nonprofit programs in Calistoga.

- Inception Date: June 2004
- Total Grants: \$204,550
- 2010 Grants: \$25,000
- Number of Donors: 10
- Donor Buying Power: \$1 = \$13[^]

What's Happening

- Investing in programs that
 - Give Calistoga youth, ages 14-24, opportunities to develop themselves as students and as leaders
 - Expose Calistoga teens and young adults to the broader world of career and citizenship
 - Provide avenues for kids to get their voices heard and participate in their local community
- Since inception, the Fund has made possible 39 projects that delivered services to more than 1,300 Calistoga teens and young adults
- In 2010, the Fund supported seven projects, including
 - Lifeguard certification and on-the job work experience at Calistoga's Community Pool for 16 bilingual youth
 - Individual mental health counseling for Calistoga Jr./Sr. High students experiencing difficulty with academics or engaging in risky behaviors
 - A challenge grant for local college-age youth to build a music studio using retrofitted materials, and to run song-writing and band workshops

What We're Learning (+ and -)

- Calistoga Family Center, in partnership with Calistoga Jr./Sr. High and local nonprofits, has over the last three years implemented a best-practice model, called the Student Assistance Program (SAP), of co-located services on the school campus that already is improving attendance and decreasing negative behaviors of at-risk students
- U.S. Department of Education funding for Calistoga's SAP will be axed as of July 1, 2011, putting the program's future in jeopardy

What's Next

- Attracting a broader base of donors to support the Fund
- Convening community members to get their input on local needs, and to help us assess whether it's time to revise the Fund's focus areas
- Continuing to monitor grantees' progress

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NAPA VALLEY

COMMUNITY FOUNDATION



Mission: To help strengthen the organizational capacity of nonprofit organizations working in Napa County.

- Inception Date: May 2006
- Total Grants: \$293,646
- 2010 Grants: \$75,000
- Number of Donors: 16
- Donor Buying Power: \$1 = \$25[^]

What's Happening

- Investing in programs that
 - Support nonprofits to increase fundraising capacity
 - Provide professional development to nonprofit leadership
 - Help nonprofits conduct business more efficiently and effectively
- We pool our resources with E. Richard Jones Family Foundation, Gasser Foundation and Napa Valley Vintners/Auction Napa Valley
- Since inception, our grants have been leveraged by more than \$350,000 in distributions from our funding partners, and 112 projects have been awarded to human services agencies
- In 2010, the Fund supported 23 projects, including
 - Start-up costs for a café that provides job training and employment to adults with mental illness, and earns income for the nonprofit
 - Leadership transition planning for a large community health clinic
 - Challenge grant to purchase a passenger van, for an afterschool program that works with at-risk teens

What We're Learning (+ and -)

- Several seasoned executive directors have retired or announced their retirement in the last 18 months, so leadership transition planning is at center stage for many nonprofit boards
- As government and donor revenue streams dwindle, agencies are building internal capacity in order to diversify revenues, and to report on the impact of their work with more granularity

What's Next

- Adding capacity-building to other areas of our grantmaking portfolio
- Attracting a broader base of donors to support the Fund
- Ongoing evaluation of County-wide needs against the Fund's focus areas
- Continuing to monitor grantees' progress

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Mission: To identify the major causes of climate change in Napa County with indisputable data so that citizens, policy makers and organizations can better understand the best steps to take to make progress on this critical issue.

- Inception Date: March 2008
- Total Grants: \$45,965
- 2010 Grants: \$6,000
- Number of Donors: 4
- Donor Buying Power: \$1 = \$1[^]

What's Happening

- Since inception, the Fund has made possible
 - Expansion of a Green House Gas (GHG) emissions study, to understand the local drivers of climate change
- In 2010, the Fund
 - Began investing in a study of the potential for switching to renewable energy sources in Napa County
 - Continued to tap into climate change experts inside and outside the Valley to learn from their experience

What We're Learning (+ and -)

- Aside from the transportation sector, switching to renewable sources of energy appears to be the most significant step Napa County can take to reduce GHG emissions
- Local power generation, also known as Consumer Choice Aggregation (CCA), may be particularly compelling for Napa County because we have proven sources of renewable energy, like geothermal and solar
- CCA might offer a way to meet local energy demand over time, as our population continues to climb
- Consumers could be open to local power generation, especially if energy costs are lowered as a result

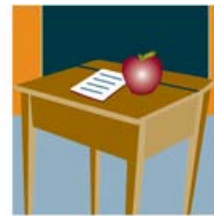
What's Next

- Evaluating results of renewable energy sources study
- Packaging that information for and distributing it to a non-technical, consumer audience
- Attracting a broader base of donors to support the Fund
- Ongoing evaluation of County-wide needs against the Fund's focus areas

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NAPA VALLEY

COMMUNITY FOUNDATION



IN SCHOOL &
OUT OF SCHOOL FUND

Mission: To help children and youth (ages 3-24) succeed in school and improve their chances of becoming confident and contributing adults.

- Inception Date: January 2007
- Total Grants: \$295,000
- 2010 Grants: \$70,000
- Number of Donors: 21
- Donor Buying Power: \$1 = \$25[^]

What's Happening

- Since inception, the Fund has made possible
 - Capacity building for a fledgling afterschool program that resulted in tripling, to 325, the number of kids served
 - Intensive academic skill-building for 500 high school students from low-income families; 90 percent graduated with four-year college requirements, as compared to 22 percent of peers not in the program
 - Curriculum transformation at McPherson and Salvador elementary schools to integrate visual and performing arts, which resulted in improved test scores among low-income students, nearly \$2 million in additional funding, and a federal education grant for Salvador to transition to an arts magnet school—the first in Napa County
- In 2010, the Fund supported
 - Two afterschool programs up Valley that target at-risk teenagers
 - A collaborative effort at St. Helena primary and elementary schools to engage low-income parents in their children's education
 - Pilot of a lower-cost arts integration model at public schools in Napa

What We're Learning (+ and -)

- Persistent state budget cuts have drained resources to pay for public school essentials like classroom supplies, substitute teachers and librarians
- Multi-year grants give programs flexibility to plan for the future and change course as needed, without fear of losing funding, as well as more muscle to attract larger donations and grants

What's Next

- Attracting a broader base of donors to support the Fund
- Ongoing evaluation of County-wide needs against the Fund's focus areas
- Continuing to monitor grantees' progress

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NAPA VALLEY

COMMUNITY FOUNDATION



NEIGHBORS FUND

Mission: To provide assistance to individuals and families affected by community-wide emergencies, such as floods, earthquakes or flu pandemics.

- Inception Date: January 2006
- Total Grants: \$510,250
- 2010 Grants: \$0
- Number of Donors: 45
- Donor Buying Power: \$1 = \$42[^]

What's Happening

- Since inception, the Fund has made possible
 - Emergency assistance, in the form of rental subsidies, foodstuffs and household supplies, to nearly 2,000 residents impacted by the New Year's Eve flood in 2005
 - General support grants to emergency recovery nonprofits, family centers, and housing organizations so they could keep their doors open, while providing significant additional services to flood victims over several months
 - Vaccinations against the H1N1 virus for 2,600 community members
- In 2010, the Fund did not make any distributions, since there have been no natural disasters or public-health emergencies

What We're Learning (+ and -)

- A few nonprofits that are key disaster responders, like the local chapter of the American Red Cross, have stabilized, after undergoing leadership transitions a few years ago
- Federal economic stimulus grants that had plugged some budget gaps for some emergency response and recovery services are poised to dry up in 2011 and 2012
- It takes well-staffed public agencies like Napa County Health & Human Services and Napa County Office of Education, that have deep and wide networks in the community, to spread the word about and coordinate a response to large-scale emergencies

What's Next

- Tracking this year's legislative process around the state budget, to help anticipate potential cuts to local nonprofits
- Ongoing discussions with emergency response and recovery agencies to stay abreast of community needs

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NAPA VALLEY COMMUNITY FOUNDATION



Mission: To provide more resources to nonprofit programs in St. Helena and surrounding communities of Angwin, Berryessa, Chiles Valley, Oakville, Pope Valley and Rutherford.

- Inception Date: July 2005
- Total Grants: \$202,015
- 2010 Grants: \$25,900
- Number of Donors: 16
- Donor Buying Power: \$1 = \$22[^]

What's Happening

- Investing in programs that
 - Give St. Helena area youth, ages 14-24, opportunities to develop themselves as students and as leaders
 - Expose teens and young adults in the St. Helena region to the broader world of career and citizenship
 - Provide avenues for kids to get their voices heard and participate in their local communities
- Since inception, the Fund has made possible 41 projects that delivered services to more than 1,150 area teens and young adults
- In 2010, the Fund supported seven projects, including
 - Intervention and rehabilitation services for nearly 90 teens that have committed a first-time, minor criminal offense
 - A youth-driven film about the hopes and challenges of local kids
 - Anger management workshops for St. Helena High School students

What We're Learning (+ and -)

- There has been significant growth over the last three years in the variety of nonprofit support services available to at-risk kids on the St. Helena High and Robert Louis Stevenson Middle school campuses, as a result of the local school district's Student Assistance Program (SAP)
- Even though St. Helena's SAP is a best-practice model that already is having a positive effect on the students that participate, the U.S. Department of Education will cut funding as of July 1, 2011, putting the program's future in jeopardy

What's Next

- Attracting a broader base of donors to support the Fund
- Convening community members to get their input on local needs, and to help us assess whether it's time to revise the Fund's focus areas
- Continuing to monitor grantees' progress

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NAPA VALLEY

COMMUNITY FOUNDATION



Mission: To help our County's residents get their basic needs met and engage them in community life.

- Inception Date: January 2007
- Total Grants: \$903,750
- 2010 Grants: \$369,500
- Number of Donors: 33
- Donor Buying Power: \$1 = \$44[^]

What's Happening

- Since inception, the Fund has made possible
 - Nearly \$800,000 for the local "Safety Net"— organizations that provide food, housing services and emergency aid to households in need
 - 125,000 hot meals were served to adults and children
 - 4,500-plus families got help accessing subsidy programs; or, received crisis counseling, child care, or emergency aid
 - 700 households received foreclosure education and legal services, including applications for loan modifications on behalf of 65 families
 - Improved financial stability for more than 2,500 low-income households, including free tax preparation services for 800; financial management education to more than 600; dollar-for-dollar matched savings plans for 35 families to build assets like home ownership
- In 2010, the Fund supported three new projects, including
 - Alcohol/drug and mental health treatment for kids on probation
 - Direct services, like medical exams, for 265 homeless residents

What We're Learning (+ and -)

- The continued downward spiral of California's fiscal health has resulted in persistent cuts to social welfare programs that have been pillars of the safety net for working-poor families
- These cuts put tremendous pressure on nonprofits to meet increased demand without increased revenues
- Our Safety Net Grants program cannot replace government funding, but the grants can provide parachutes to households in economic free-fall

What's Next

- Attracting a broader base of donors to support the Fund
- Ongoing evaluation of County-wide needs against the Fund's focus areas
- Continuing to monitor grantees' progress

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