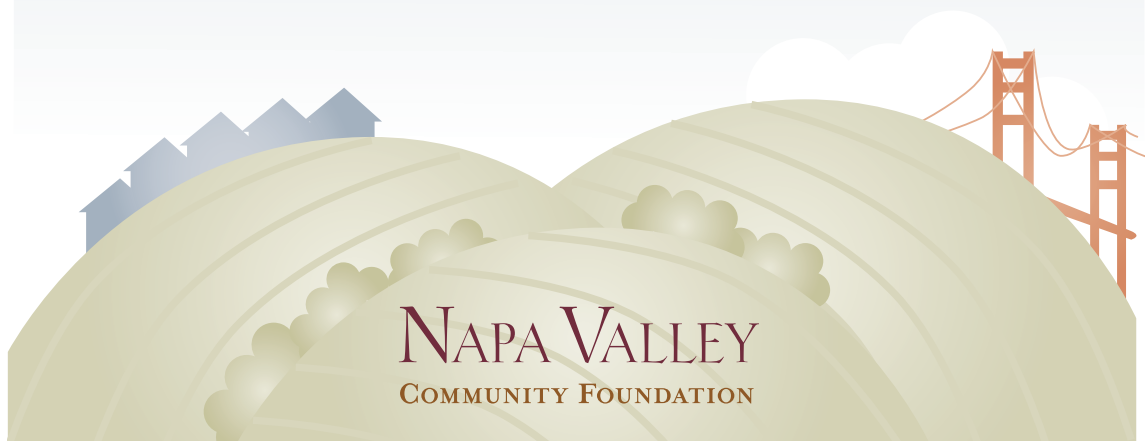


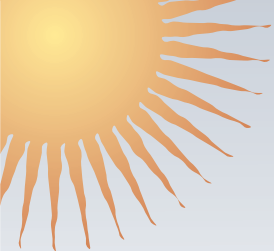
# 2015 DONOR REPORT

Transform your passion for giving into greater impact

We work with donors who care deeply about this community. We help them pursue their passions, and we find important local projects where those passions overlap. Working this way, donors are able to solve big problems together, while thoughtfully supporting the things they love most. Want to know more about collective impact?

**Please keep reading.**





### EVERY VIBRANT COMMUNITY

has two important things going for it: generous people, who donate time and money to make their communities stronger; and, public charities, who work to make things better.

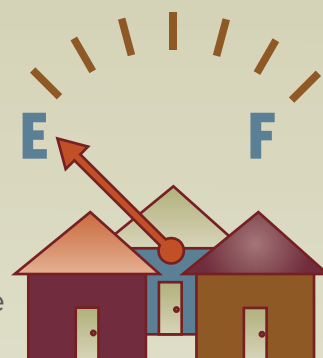


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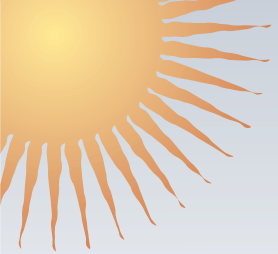
### IN A PERFECT WORLD,

dollars would flow efficiently from donors to nonprofits, and information about results and outcomes would flow smoothly back to donors. Unfortunately, that's easier said than done. Too often, people aren't sure how to make their donations count; and, great nonprofits are chronically starved for resources.



That's where a **COMMUNITY FOUNDATION** comes in. The job of a Community Foundation is to understand the DNA of the region it serves, and the needs that exist there, better than anyone else; to know the intricate fabric of local nonprofits (and where the greatest ideas, opportunities, leaders and needs lie); and, to connect donors with effective programs — sometimes bringing multiple givers together to tackle larger issues.





What makes **NAPA VALLEY COMMUNITY FOUNDATION** special? In the last 20 years, we've distributed more than \$30 million to hundreds of charitable projects in our region, and earned a national reputation for the work we do for donors and nonprofits.

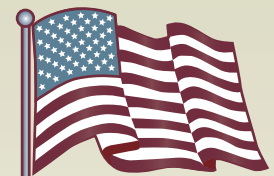


According to research from the Center for Effective Philanthropy, **NVCF is the TOP-RANKED COMMUNITY FOUNDATION** in the country on most measures of donor satisfaction and impact. And because we work with so many generous people, we're able to mobilize resources to address critical problems.



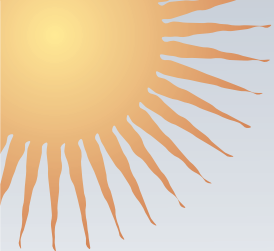
**35 donors**  
**1,200 households**

Some problems are as urgent as a brushfire, like the collapse of the housing market a few years back. Through NVCF, 35 donors helped 1,200 households get loan modifications or find housing options that made sense for their families. Other problems are like the elephant in the room: they are obvious, but get ignored. Right now, 129 donors are helping us make **CITIZENSHIP** a reality for legal permanent residents, and the results are powerful.

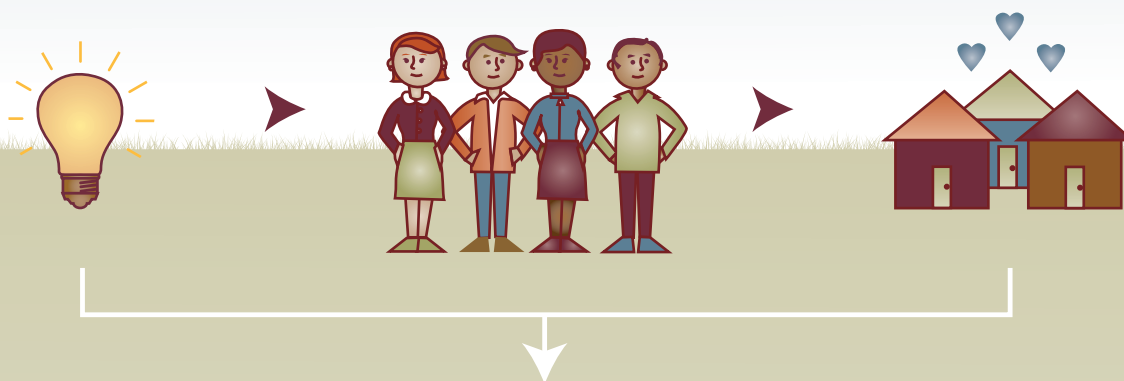


**129 donors**  
**850 clients**  
**283 applications**  
**152 new US Citizens**

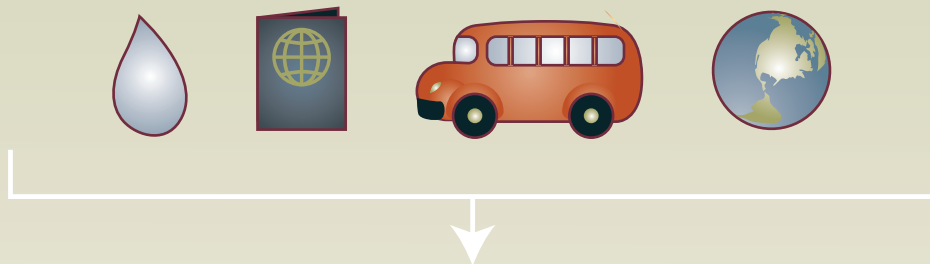




**HOW CAN YOU HELP?** Unlike the Gates Foundation, which starts with one family's fortune then looks for ideas to invest in, we start with great ideas — things that will build a brighter future for all Napa Valley residents — then ask local donors to get involved. We'd greatly appreciate your support. The more people get involved, the stronger our community becomes.



The **FUTURE OF CALIFORNIA** is being written in rural counties like Napa, where some of our biggest challenges must be addressed head-on. Challenges like water, immigration, housing, transportation and climate change, to name a few. We can make progress on these complex issues — but only with your support.



In our **NEXT 20 YEARS**, we plan to invest \$100 million in Napa Valley. Whatever **YOUR PASSION** may be, we probably have a Fund that's working on the issues you care about. Some of these Funds are described in the following pages. Or you can start your own Fund, and get our team working for you. Please visit [www.napavalleycf.org](http://www.napavalleycf.org) to learn more.



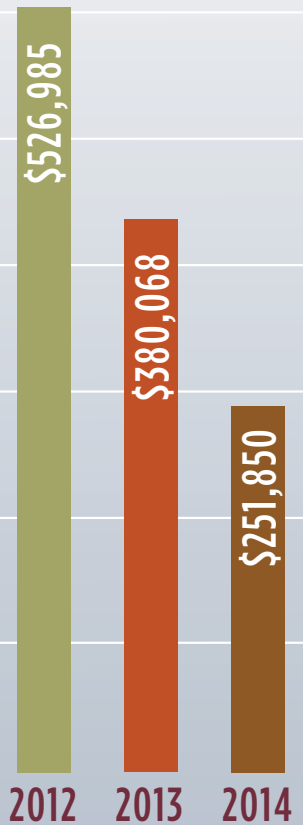


## COMMUNITY LEADERSHIP FUND

**Mission:** To tackle some of our region's most serious challenges through research; local forums and convenings; and, strategic grantmaking and communications.

**\$1,158,903**

TOTAL GIFTS



## NUMBERS\*

**156** donors **\$1,158,903** invested

Community conversations among **3,500** residents and civic leaders on topics like education, immigration, disaster recovery and the millennial generation

**700** site visits to local charities and grant distributions in 2014 totaling **\$3,331,167** (above and beyond what's listed in this report)

\*For 2012-2014

## STORIES



For our 20th anniversary in 2014, we gave a gift to the community: a free, public talk by Sal Khan, the Founder and Executive Director of Khan Academy, perhaps the most heralded education nonprofit in the country at this time. Despite a violent hailstorm and a power outage, 600 parents and teens turned out to see Mr. Khan, lighting his talk with hundreds of smartphones held aloft in a darkened theater.



**156 Donors**

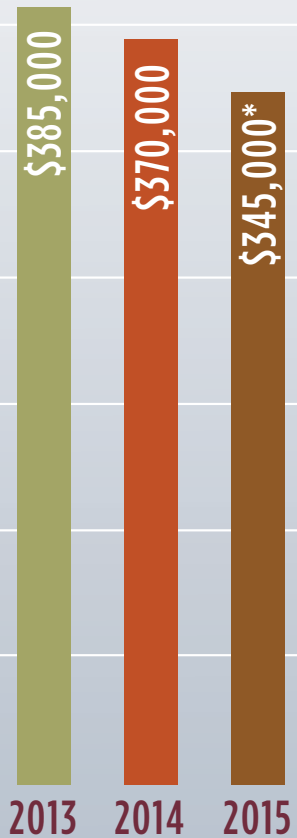


# ONE NAPA VALLEY FUND

**Mission:** To empower immigrants  
to feel more secure and engaged  
in the future of the community.

**\$1,100,000**

TOTAL GRANTS & PROGRAMS



## NUMBERS

**129** donors **\$1,100,000** invested

Outreach to **21,100** ESL classes for **150**

Legal consultations for nearly **700** immigrants

**283** citizenship applications filed

**137** volunteers gave **1,100** hours of service

**152** new citizens

\*Projected

## STORIES

When she became a U.S. citizen last year, Napa resident Maria Ramos talked about her hopes: to find better work and create a brighter future for her family. In that way, she is like so many immigrants both past and present, who have saved and sacrificed to create greater opportunity for the next generation.

*"Soon, I hope to experience the best that this country has to offer. I would recommend that others become citizens, too, so they can find more opportunity and better jobs."*

**NAPA VALLEY**  
COMMUNITY FOUNDATION





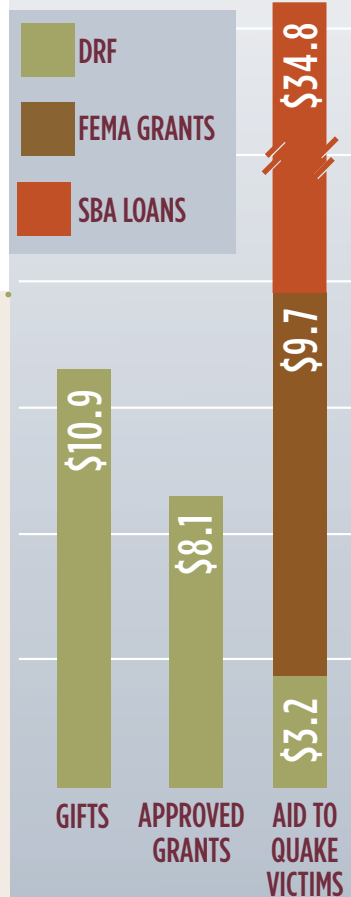


# DISASTER RELIEF FUND

**Mission:** To help residents, businesses and nonprofits recover and rebuild from the 2014 Napa Earthquake, and to help prepare for and respond to future disasters or public health emergencies.

**\$47,630,270**

TOTAL AID (MILLIONS)



## NUMBERS

**482** donors **\$10,882,937** invested

**\$8,142,477** in grants approved to-date

Aid to quake victims totaling **\$3,163,116**

Financial assistance to **1,058** households, businesses and nonprofits for recovery and rebuilding

Counseling, meals, re-housing and case management for **11,500** residents

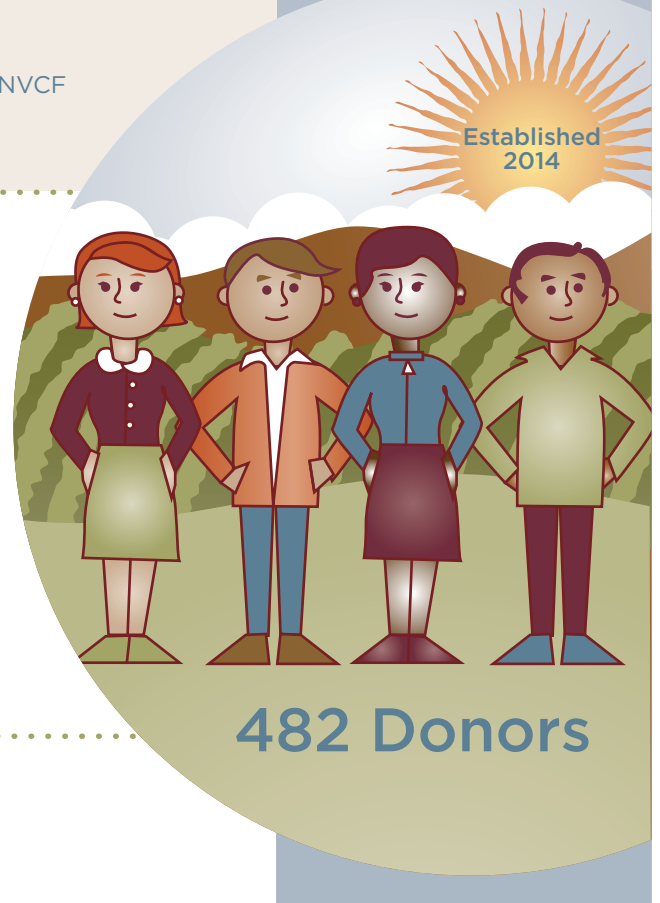
**\$45 million** in federal aid dollars leveraged

The Napa Valley Community Disaster Relief Fund (DRF) is managed by NVCF and was created with a \$10 million lead gift from Napa Valley Vintners following the 2014 Napa Earthquake.

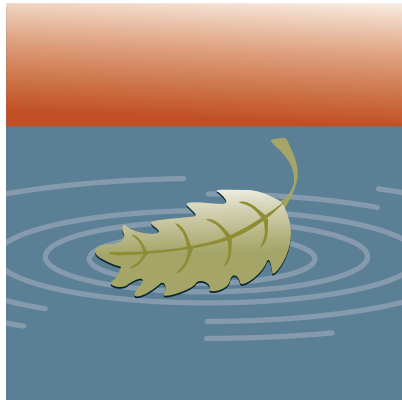
## STORIES

Joseph owns a store in Napa that specializes in Spanish language cultural books and devotional objects. When the earthquake struck, he worried that he might have to close after 10 years in business. His first thought was for his customers – those who might need something for a First Communion, Quinceañera or wedding.

*"I love serving the community. I reinvest a lot into the shop, and keep prices down so even low-income people can afford something beautiful. With your help, I know that I will be in Napa at least another 10 years."*



**482 Donors**



## CAPACITY GRANTS FUND

**Mission:** To help strengthen the organizational capacity of nonprofit organizations working in Napa County.

### NUMBERS

**18** donors **\$616,422** invested

Another **\$614,000** leveraged from our local funding partners\*\* for a total of **\$1,230,422**

**179** capacity projects for human services nonprofits

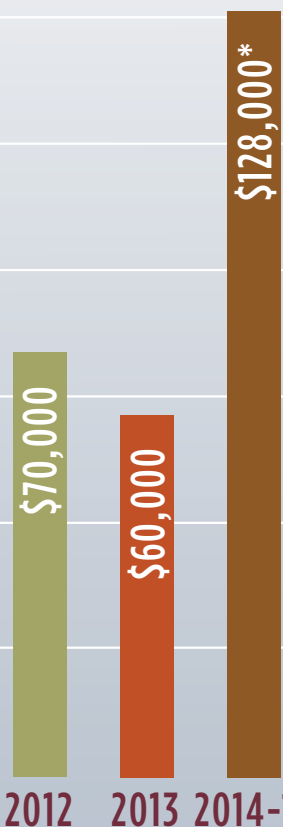
In **2015**, launched new capacity building initiative focused on financial management for nonprofits

\*Total amount for grants and programs to be invested

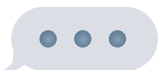
\*\*E. Richard Jones Family Foundation, Napa Valley Vintners, and Peter A. and Vernice H. Gasser Foundation

**\$616,422**

TOTAL GRANTS & PROGRAMS

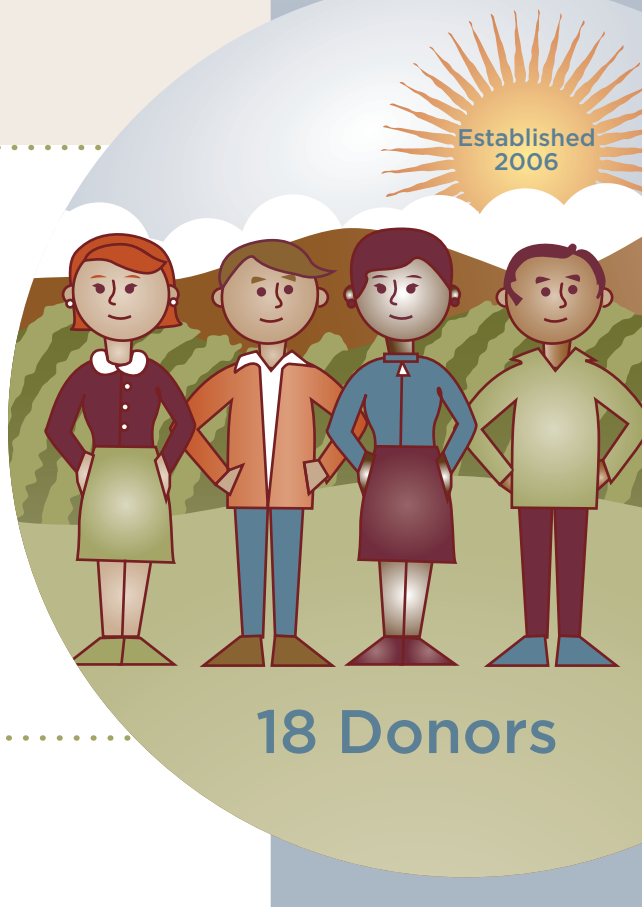


### STORIES

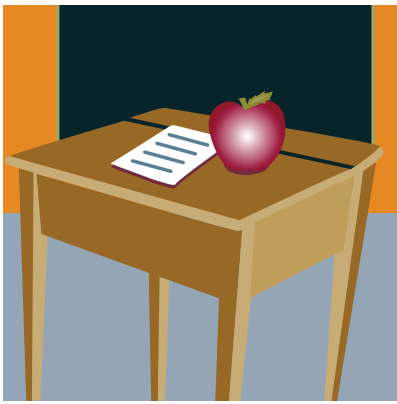


Community Health Clinic Olé has 175 staff that serve 25,000 Napa County residents. With more than 100,000 patient visits each year, finding adequate time for staff training has been a challenge. The training modules purchased with a Capacity Building grant allowed them to train more managers efficiently.

*“Our managers have increased confidence in their abilities and soft-skills needed to effectively manage staff, and the seminars provided a positive forum for discussing challenges amongst staff members.”*





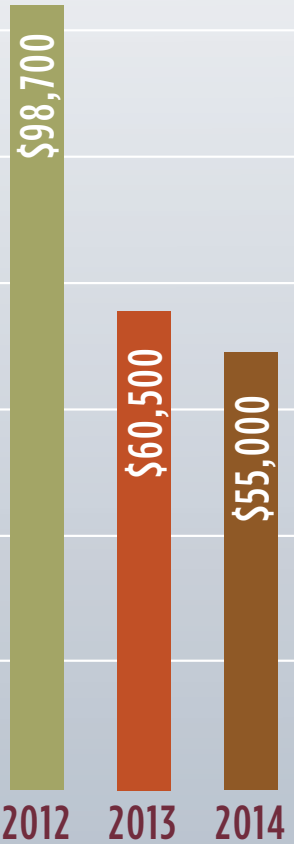


# IN SCHOOL & OUT OF SCHOOL FUND

**Mission:** To help children and youth (ages 3-24) succeed in school and improve their chances of becoming confident and contributing adults.

**\$650,200**

TOTAL GRANTS



## NUMBERS

**33** donors **\$650,200** invested

College readiness and leadership development for **4,534** students in grades 6-12

Educational equity programs for **4,400** low-income pre-k and elementary schoolers

Outreach education for **1,015** immigrant teens and young adults

## STORIES



Tania, a high school student in Calistoga, struggled with self-confidence and, even though she wanted to go to four-year university, she was afraid to do so. With the help of the Summer Search program, she decided to attend University of San Francisco. Working with her Summer Search mentor, Tania, the first in her family to go to college, got the support she needed to thrive: She became engaged in campus life and highly motivated academically, earning a 3.4 GPA.



**33 Donors**

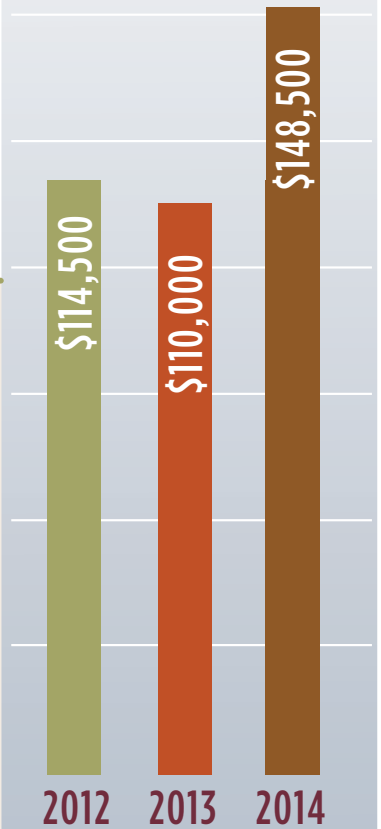


# STRONG COMMUNITIES FUND

**Mission:** To help our County's residents get their basic needs met and engage them in community life.

**\$1,463,250**

TOTAL GRANTS



## NUMBERS

**40** donors **\$1,463,250** invested

**12,000** low-income families connected to support services

Foreclosure prevention programs for **1,700** households

**2,000** seniors accessed health and wellbeing resources

Financial education and coaching to **550** low-income families

Mental health services for **250** at-risk residents

## STORIES

Luis, an elderly Latino up Valley resident, was living alone and recovering from heart surgery. He struggled to cook meals, and finding help was difficult because he didn't speak English. Rianda House's bilingual case worker connected Luis to the Meals on Wheels program, which delivers him a hot, nutritious lunch every day while he regains his health and strength.

