

2015 DONOR REPORT

Transform your passion for giving into greater impact





We are fortunate to work with donors who care deeply about this community.

We help them pursue their passions, and find important local projects where those passions overlap.

Working this way, donors to Napa Valley Community Foundation (NVCF) are able to solve big problems together, while thoughtfully supporting the causes they love most.

Grants that reflect individual donors' unique areas of interest are called Donor Advised Fund (DAF) Grants, and they totaled \$2.2 million in 2015. Nearly 25 percent of this total represents ideas we vetted and presented to our donor families.

Grants and programs supported by hundreds of donors are called Discretionary Grants & Programs, and they totaled \$4.6 million in 2015.

This year, 97 percent of our Discretionary Grants & Programs came from a menu of funds that we call Community Impact Funds.



How do we decide what's on the menu?

We look for problems to solve, gaps to fill and issues that need more attention than they are getting. What's more, we listen avidly to our donors.

Imagine, for a minute, that we are a pizza place instead of a public charity. In our kitchen, there's no such thing as too many chefs: we invite donors, and the nonprofits we support because of our donors, to grab an apron and get involved.



Side by side, our hands get dusty.

Collectively, we operate on a knead-to-know basis. The more we learn about the texture of Napa Valley, the better we get at making a difference.

Together, we serve up support to those in need, and to the most promising charitable projects in our community.

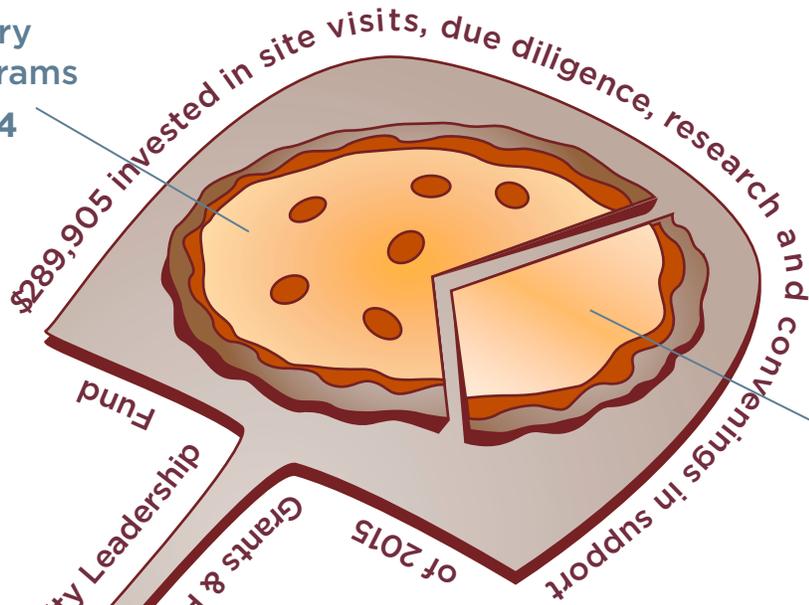
In 2015, we invested more than \$6.8 million in grants and programs.

Any way you slice it, that's a lot of pizza - and a lot of positive impact.

\$6,852,716

TOTAL GRANTS & PROGRAMS

Discretionary
Grants & Programs
\$4,640,254



Donor Advised
Fund Grants
\$2,212,462

Community Leadership
Fund
Grants & Programs



BY THE SLICE



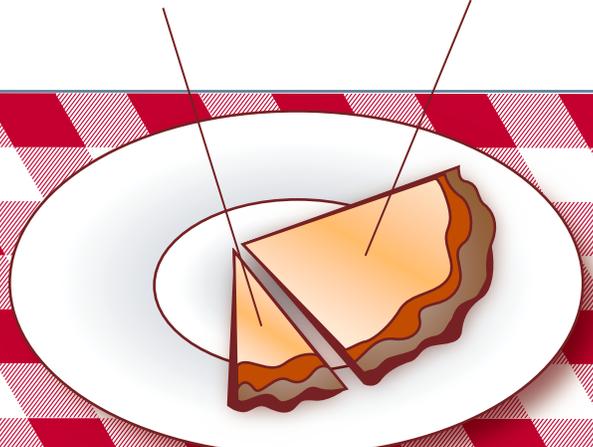
Discretionary
Grants & Programs

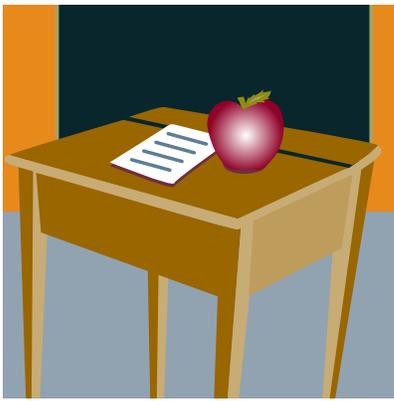
Donor Advised
Fund Grants

- In School & Out of School Fund \$69,000
- Strong Communities Fund \$104,000
- Capacity Grants Fund \$140,500
- Other Discretionary \$163,835
- One Napa Valley Fund \$482,500
- Disaster Relief Fund \$3,680,419

Proposed by NVCF
\$516,500

Donor-Initiated
\$1,695,962



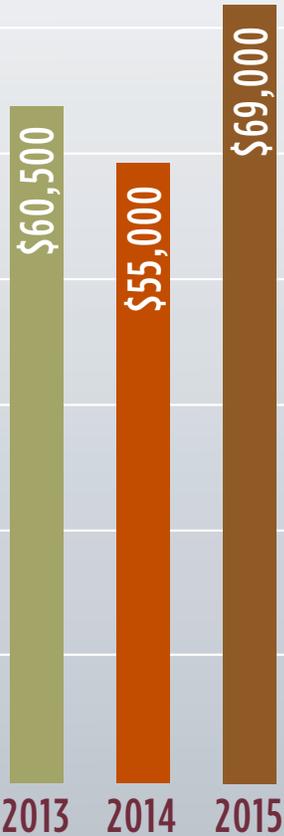


IN SCHOOL & OUT OF SCHOOL FUND

Mission: To help children and youth (ages 3-24) succeed in school and improve their chances of becoming confident and contributing adults.

\$719,200

TOTAL GRANTS SINCE INCEPTION



NUMBERS

41 donors have invested **\$884,593** since the Fund launched in 2007

College readiness and leadership development for **5,659** at-risk students in grades 6-12

4,500 pre-k and elementary schoolers participated in educational equity programs

Intensive mentoring for **30** low-income, first generation college freshmen

Outreach education and legal services for **4,015** immigrant teens and young adults



STORIES



Yulianna arrived in Napa from Mexico during the 9th grade, her first year of high school. She struggled to acclimate to a new country, language, and school system. In 11th grade she joined On The Move's Youth Leadership Academies, an on-campus academic and leadership program. Yulianna received support from Leadership Academy adult mentors and peers. She improved her study skills, learned to speak up, and participated in community projects. Last June, Yulianna graduated from Napa High with a 3.29 GPA, and she was accepted to Stanislaus State University. Yulianna is the first in her family to attend college.



41 Donors

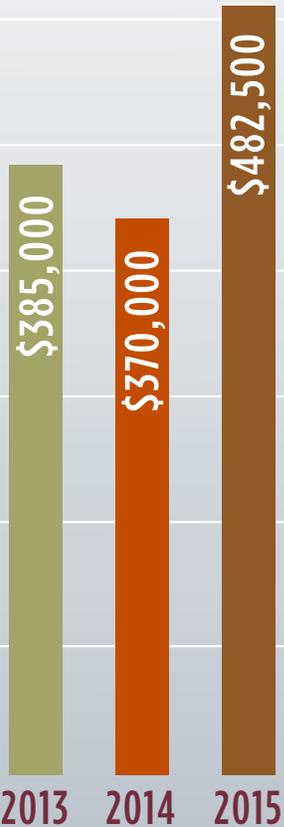


ONE NAPA VALLEY FUND

Mission: To empower immigrants to feel more secure and engaged in the future of the community.

\$1,237,500

TOTAL GRANTS & PROGRAMS SINCE INCEPTION



NUMBERS

143 donors have invested or pledged **\$1,411,520** since the Fund launched in 2013

Outreach to **39,800** and legal consultations for nearly **1,500** immigrants

644 citizenship and other immigration applications filed

46 countries represented

ESL for Citizenship classes for **230**

200 volunteers gave **2,100** hours of service

366 new citizens

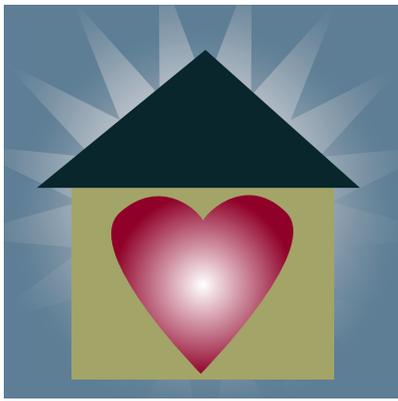
STORIES



Maria heard about our citizenship program at church. She attended a workshop and received legal assistance to complete her application, then enrolled in ESL classes to get ready for her citizenship exam. She spent the next two months working diligently to prepare for the exam, and passed it with flying colors.

"The services provided to me were life-changing and are a real necessity in the Napa Valley. I began the citizenship classes not knowing much about U.S. history, but I walked away even more in love with this country."



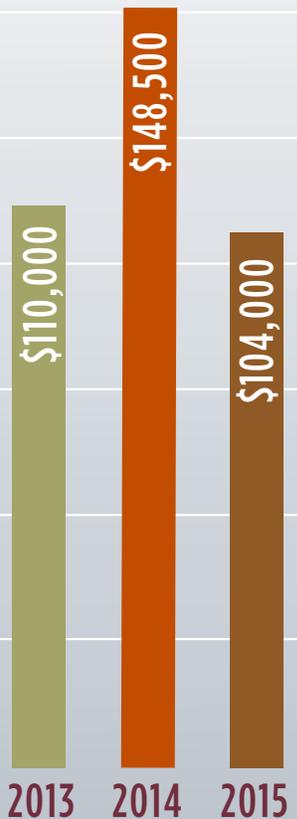


STRONG COMMUNITIES FUND

Mission: To help our County's residents get their basic needs met and engage them in community life.

\$1,567,250

TOTAL GRANTS SINCE INCEPTION



NUMBERS

42 donors have invested **\$1,943,989** since the Fund launched in 2007

12,200 low-income families connected to safety net programs

Mental health counseling and substance abuse prevention for **3,500** at-risk teens and adults

Well-being and aging services for **2,567** seniors

1,970 low-income families participated in tax-preparation, financial education and asset-building workshops

STORIES

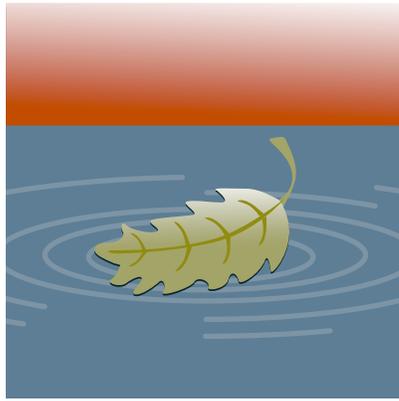


Paula and her husband became full-time caregivers for her 90-year-old mother, Doris, when Doris' early-stage dementia made it unsafe for her to live alone. The transition to round-the-clock care was very challenging, and the responsibility caused stress and resentment. They enrolled in the Compassionate Caregiver class offered by Napa Valley Hospice & Adult Day Services (NVHADS), which gave Paula and her husband the needed tools to handle the difficulties. They also get respite during the hours that Doris now spends at NVHADS' Adult Day Services program.

"Becoming the full-time caregiver for my 90-year-old mother Doris is by far the hardest thing I've ever done. Napa Valley Hospice & Adult Day Services has been our lifeline throughout this journey."



42 Donors

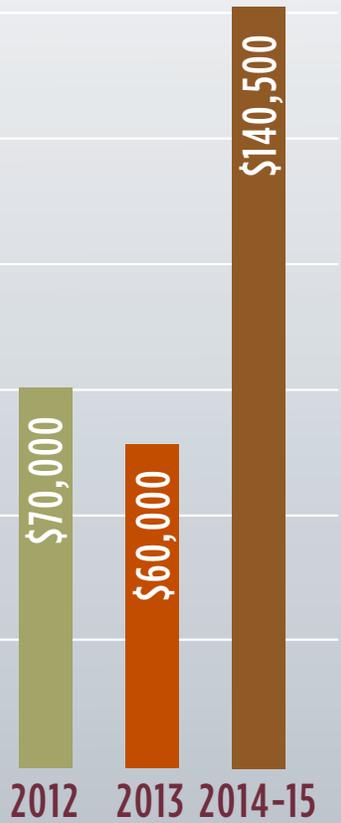


CAPACITY GRANTS FUND

Mission: To help strengthen the organizational capacity of nonprofit organizations working in Napa County.

\$628,922

TOTAL GRANTS & PROGRAMS SINCE INCEPTION



NUMBERS

19 donors have invested **\$679,647** since the Fund launched in 2006

Our grants have leveraged another **\$614,000** from local funding partners

Supported **179** capacity-building projects for nonprofits

Intensive training in effective financial planning and management practices for **30** nonprofits:

10 organizations went deeper for **6** months of hands-on workshops and peer learning

Plus **40** hours of professional coaching and technical assistance



STORIES



After the Calistoga and St. Helena family centers merged in 2014 to form UpValley Family Centers of Napa County (UVFC), the merged organization began to focus on long-term financial sustainability. UVFC's executive leadership and Board participated in the financial capacity building program's monthly workshops and one-on-one coaching. Together, they identified key financial trends, developed a plan to build operating reserves, and created an overarching vision grounded in financial best practices for nonprofits.

"Our managers have increased confidence in their abilities and soft-skills needed to effectively manage staff, and the seminars provided a positive forum for discussing challenges amongst staff members."



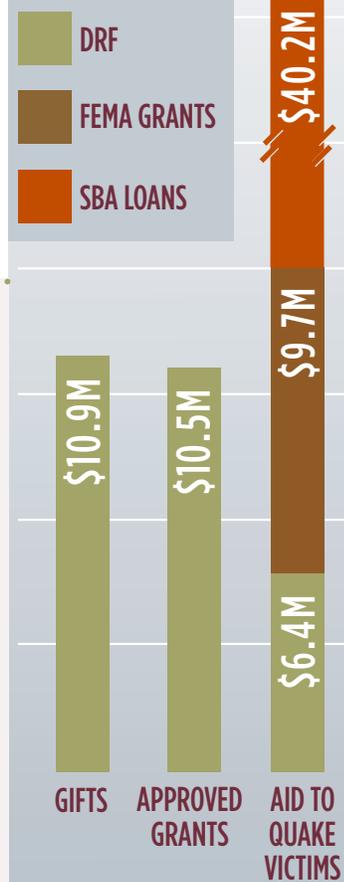


DISASTER RELIEF FUND

Mission: To help residents, businesses and nonprofits recover and rebuild from the 2014 Napa Earthquake, and to help prepare for and respond to future declared disasters or public health emergencies.

\$56,266,191

TOTAL AID SINCE INCEPTION



NUMBERS

505 donors have invested **\$10,933,545** since the Fund launched in 2014

\$10,511,910 in grants approved to-date* with aid to quake victims totaling **\$6,404,635**

1,361 households, businesses, nonprofits and houses of worship received **\$5.3 million** in cash grants for recovery and rebuilding

Medical care, counseling, meals, application assistance and case management for **13,383** residents through grants of **\$1.2 million** to **23** trusted nonprofits

\$50 million in federal aid dollars leveraged

An additional **\$439,000** in preparedness grants for low-income homeowners and nonprofit agencies

\$2 million committed for future disasters

*Includes grants approved for recovery, rebuilding and resiliency/preparedness phases, as well as funds set aside for future disasters. Recovery/rebuilding efforts have concluded. Resiliency/preparedness work is ongoing. The Napa Valley Community Disaster Relief Fund is managed by NVCF and was created with a \$10 million lead gift from Napa Valley Vintners following the 2014 Napa Earthquake.



STORIES



Virginia, an elderly woman that cares for her disabled daughter, suffered significant damages to her home when the earthquake struck. The roof and windows were severely damaged, along with the toilet, faucet and hot water heater. She received some assistance from FEMA to make modest repairs, but was denied by the Small Business Administration (SBA) for a disaster loan. She applied to the Disaster Relief Fund and was awarded a grant of \$10,364 to cover the cost of the remaining repairs.

"This is the best news in a long time. I'll miss talking with [the Disaster Relief Fund case managers] but am happy to close this chapter."



505 Donors

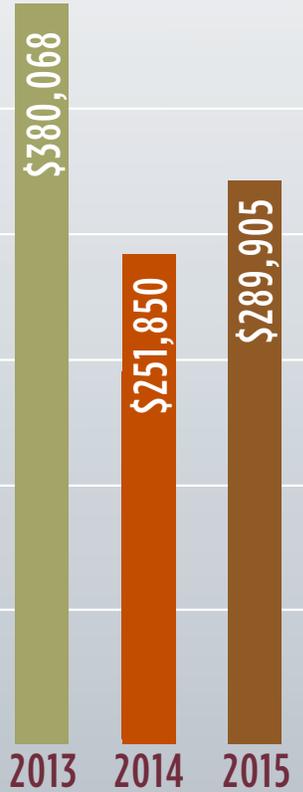


COMMUNITY LEADERSHIP FUND

Mission: To tackle some of our region's most serious challenges through research; local forums and convenings; and, strategic grantmaking and communications.

\$921,823

TOTAL GIFTS SINCE 2013



NUMBERS

198 donors have invested **\$921,823** since 2013

Community conversations among **3,850** residents and civic leaders on topics like economic development, housing, early childhood education and disaster preparedness

Meetings with White House officials and the Secretary of Homeland Security on promoting citizenship in rural communities

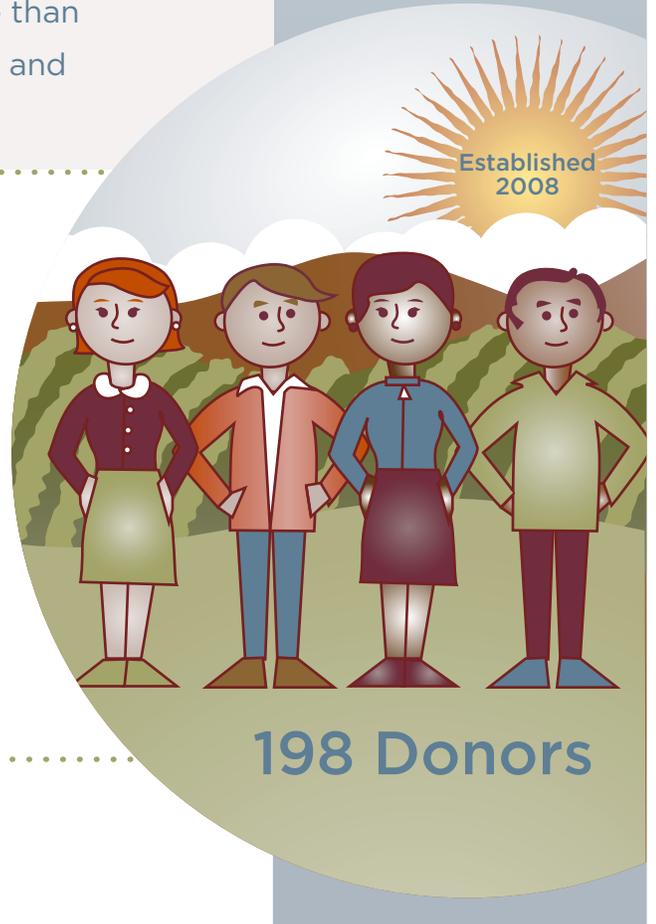
850 site visits to local charities

Support for grants and programs in 2015 totaling more than **\$6.8 million**, including due diligence, program design and donor recruitment

STORIES

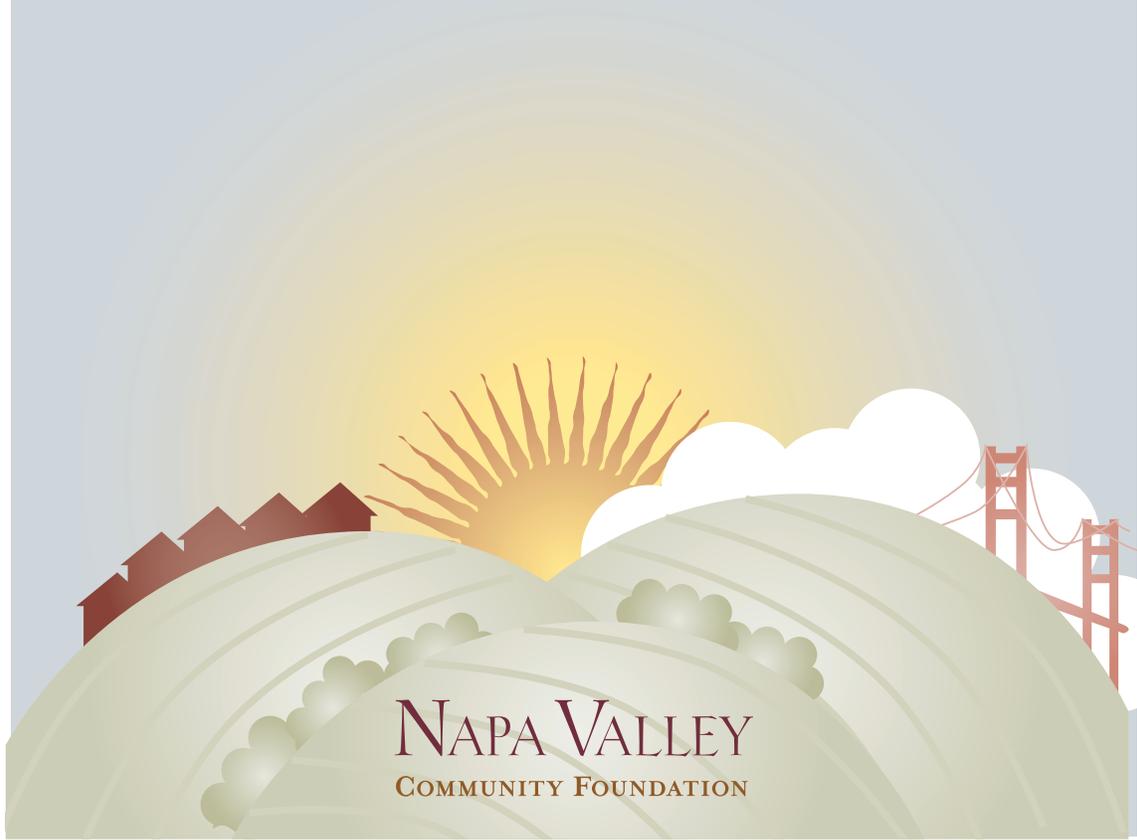


In 2015, an important local nonprofit ran into a rocky patch, and needed help to replace its Board of Directors. We coordinated with other local funders and led an intervention that replaced the old Board with an energetic and experienced new group. The Community Leadership Fund enabled us to invest senior staff time to lead a delicate, politically-sensitive restructuring, and also hire a consultant to work with the nonprofit on the Board transition and sustainability planning.



Napa Valley Community Foundation
3299 Claremont Way
Suite 2
Napa, CA 94558

www.napavalleycf.org



NAPA VALLEY
COMMUNITY FOUNDATION