

NAPA VALLEY

COMMUNITY FOUNDATION

About Donor Forum

The Napa Valley Community Foundation hosts quarterly meetings for civic leaders and philanthropists in our community. These informal gatherings feature outside speakers who are experts and innovators in the field of philanthropy, as well as others who work for the greater public good in nonprofit, for-profit and social enterprise settings.

Open by invitation only, Donor Forum meetings seek to encourage learning, strengthen relationships and create a venue for dialogue among the many generous individuals, families and foundations in the Napa Valley.

Audience

- Guest list is comprised of 350 civic-minded, philanthropic families in Napa Valley, many of which are HNW or ultra-HNW households
- Average attendance per event in 2012 was 65
- Audience is committed to giving, with a core group of significant donors (annual gifts from \$20,000 to \$500,000 or more)
- Regular attendees include venerable Napa Valley winery families, as well as relative newcomers
- Host venues are typically private homes, wineries or restaurants

Sponsorship

Donor Forum sponsors are businesses who wish to support the good work that the Napa Valley Community Foundation is doing while benefiting from the marketing exposure offered prior to and during each event.

We seek to partner with event sponsors in the following categories; local banks; wealth management firms; tax advisory firms; and law firms. Each year we select one company in each category as an exclusive sponsor.

The following benefits are offered to exclusive sponsors:

- Logo and “special thanks to our sponsors” included in 2-3 email reminders leading up to each event, total impressions roughly 1,000 (3 x mailing list of 350)
- Prominent signage at event
- Yearlong NVCF website recognition with logo and direct link to sponsor’s homepage
- Invitation for up to three staff to attend each sponsored Donor Forum event
- Recognition from the podium during the program by NVCF president

Economics

Exclusive sponsorship is available on a per-event basis for a tax-deductible contribution of \$3,000, or for the calendar year (4 events) for \$10,000. For more information regarding event sponsorship please contact Terence Mulligan at: Terence@napavalleycf.org or 707-254-9565 x 11.