

Congratulations, your organization has received a grant from Napa Valley Community Foundation! Thanks for your support in recognizing the Foundation, which helps us acquire additional resources to devote to future grantmaking. Please read the information below for tools to help in your publicity efforts.

## Here are five ways you can publicize the good news of your grant:

- 1. Share on social media and your website
- 2. Send an email newsletter to your email list
- 3. Write a Letter to the Editor
- 4. Send out a press release
- 5. Put us in your written publications, like annual reports and brochures

For an electronic Media Kit to help you with the above, including: NVCF logos; mission statement; fact sheet; social media resources; press release and Letter to the Editor templates; sample language for crediting Donor Advised and Community Impact Funds and more, please visit: http://www.napavalleycf.org/media-kit/

Acknowledgments: Please do not issue a tax receipt to Napa Valley Community Foundation or the recommending donor(s)/Fund(s) for this grant. Acknowledgments of gratitude should be addressed to the \_\_\_\_\_ Fund [please insert the Fund name(s) from the front of this letter] of Napa Valley Community Foundation, 3299 Claremont Way, Suite 4, Napa, CA 94558. We will forward letters to the donor(s)/Fund(s) as appropriate. Please note that we cannot provide donors' personal contact information.

Help us tell your story: If you've got photos, stories or videos, please send them our way! We'd love to share them with our Board, community and our donors via social media, our website, our e-newsletter, and our Annual Report. Please send them to: Julia DeNatale, Vice President of Community Impact at <a href="mailto:julia@napavalleycf.org">julia@napavalleycf.org</a> and include explicit written permission for our use in the email. Also, if schedules permit, we'd welcome the opportunity to speak with your Board. Give us a call to learn more.

About Donor Advised Funds: Frequently Asked Questions Re: Donor Advised Funds/Foundations also can be found at the Media Kit link above.

Questions? Please contact Julia DeNatale, Vice President of Community Impact at 707.254.9565 x16. We are happy to brainstorm ideas with you, or review your materials prior to distribution. We also are happy to discuss the availability of future grants with you.